

Five Reasons to Regularly Backup Your Data

Almost every business depends at least to some extent on data stored on the hard drives of PCs or laptops, even companies with servers that are regularly backed up. Many computer users feel invincible to data loss, as though it is something that happens to other companies and individuals. Unfortunately, data loss happens much more than realized and is not just something that happens to “the other guy”. Hundreds of things can happen to data to corrupt and/or lose it forever such as hardware failures and accidental deletions. Below are five reasons to regularly backup your data.

1. A large percentage of PC users suffer from data loss each year.

Are you willing to risk your job or business because of failing to backup critical data stored on your PC? ALL computers are susceptible to hardware failures and theft – and there’s always the “Monday mornings” that inexplicably cause accidental file deletions.

2. Most business workstations are not being backed up.

While servers are typically backed up, most companies don’t endure the added expense of backing up individual workstations. That leaves individuals responsible for protecting data stored on their computers.

3. Many laptops are stolen or suffer from hard drive failures.

Due to the portability of laptops, they are especially susceptible to thefts or bumps/drops/moisture that can permanently damage a hard drive. Many of these incidents even happen while the laptop is under or just out of warranty.

4. The majority of small firms that experience a major data loss go out of business within a year.

Yikes!!! Because of leaked company data and/or the cost of downtime and data recovery, most small firms can never recover from a major data loss. Approximately half of those that go out of business do so immediately.

5. Cost of recovering data.

Although data recovery costs vary by company, you get what you pay for and no one can promise full data recovery. Even if data is unrecoverable, a recovery attempt after an unexpected data loss can cost a company a percentage of its annual budget that typically isn't available. Due to the costs, many simply don't recover data and are stuck dealing with the loss.

About Desktop Resources, Inc.

Desktop Resources, Inc. was founded in 1995 by Tony Schafer, and is a leader in helping organizations couple their business initiatives with the technology to address those needs. DRI's "InformIT" managed services offerings proactively manage client infrastructure and strive to prevent problems before they occur. For more details, contact DRI at (317) 596-3650 or <http://www.DesktopResources.com>